



**FutureRising**

Rise with Future!

**OWAIS NAWAB**  
**With The Professional**  
**Team FutureRising**  
**PORTFOLIO**

[info.futurerising@gmail.com](mailto:info.futurerising@gmail.com)

WE PRIDE OURSELVES ON DELIVERING DESIGNS AND  
CONTENT ARTICLES THAT ARE ENTIRELY CONCEIVED AND  
CRAFTED BY OUR EXPERT TEAM.

# CREATE, INSPIRE AND ELEVATE YOUR DREAMS!

FUTURERISING | RISE WITH FUTURE

ABOUT US

RISE WITH FUTURE

## We aim to elevate brands on a global scale.

The connection between you and your imagination is just 1 blink away. With professionalism and dedication, FutureRising Team will take your brand to another dimension.

For the past five years, we have gained extensive projects, specializing in Social Media Marketing, Content Writing, Social Media Design, and Website Design. We are skilled in generating fresh and innovative content ideas that meet the high standards of companies.

The CEO & co-founder Owais Nawab, a highly-skilled architect & Software Engineer with exceptional attention to detail is able to use proficient design programs and provide catchy designs & creative solutions.

The other co-founder Sameer, has over six years of experience as a Marketing and PR Manager for Other companies in many countries.

Our team of experienced professionals comes from diverse backgrounds, bringing a range of expertise in marketing, advertising, PR, Architecture and branding to the table.

We strongly believe in the "win-win" factor, where both parties benefit from the collaboration.



### Bonding - The Brand To The Customer

Powerful brands become a remarkable catalyst to human bonding using Empathy, Timing and Organic Evolution! We turn interaction into advocacy.



### Transmitting - Your Brand Values

Your brand is what you stand for, and we aim to get into your brand's heart and share it's values with your prospect clients.



### Creating-Ways To Be Out Of The Box

An emerging phenomenon out of our teams boundary conditions, the environment, to create an ineffable experience.

# Brand Strategy

We are driven by the Brand Storytelling and we work for:

**Brand Storytelling:** At FutureRising Marketing & Advertisement, we believe that branding is not just about logos or taglines—it's about creating immersive stories that connect with people on a deep emotional level. In a world where attention is fleeting, we build brands that stand out, evolve, and stay relevant. Our expert team combines creativity with data-driven strategies to craft compelling narratives that not only capture attention but also inspire action. We don't just think about the present; we look ahead, anticipating trends and shifts that will shape tomorrow's market, ensuring that your brand stays agile, resilient, and engaging.

## Values:

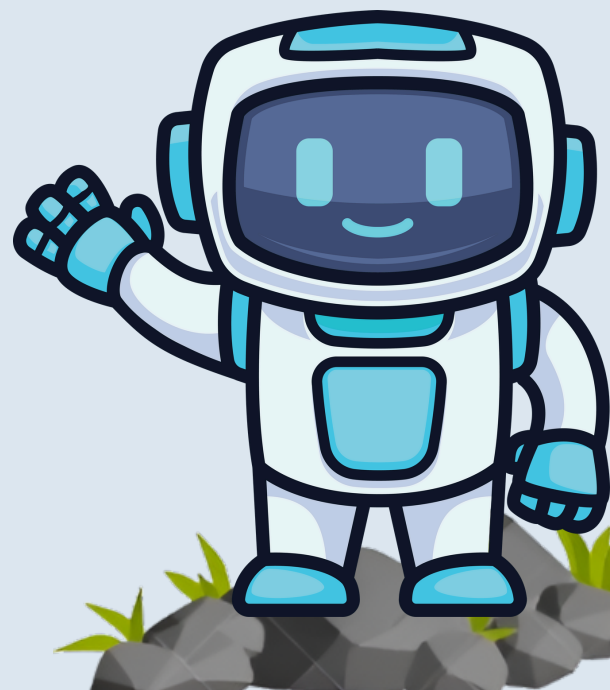
1. Innovation – We push boundaries to deliver creative, forward-thinking solutions.
2. Collaboration – Building strong partnerships with our clients and partners for mutual growth.
3. Customer-Centricity – Every strategy we design is tailored to enhance customer experience and satisfaction.
4. Integrity – We commit to transparency, trust, and ethical practices in everything we do.
5. Adaptability – Always thinking ahead to future-proof your brand against market changes.

# Art Direction and Design

We create:

- Product design, package design, merchandising design Company Brochures and catalogues
- Social media posters, Ads design
- Outdoor Banners design, Print advertising, bus stations and Adshells etc.
- Creating texts for Social Media spots and marketing campaigns on Social Media
- Marketing event planning
- Concepting and creating the Brandbook
- Design of working environments in a marketing approach

We work to establish and maintain brand standards. Match graphic elements and language so they work.



# Social media content creation & design

We have had the privilege of managing the social media profiles of several companies and would like to share a few samples of the work we've produced.

Our team has meticulously crafted comprehensive social media strategies, content calendars, engaging captions, effective copywriting, eye-catching designs, and timely scheduling. In addition, we've conducted successful outreach campaigns to further bolster our clients' online presence.

We at FutureRising Marketing & Advertisement do:

- Concept the digital marketing and social networks strategy
- Creating visuals for Facebook / Instagram / LinkedIn / Pinterest / TikTok
- Create original copyrighted content
- Content teasers and videos
- Media buying; Google Ads, Facebook and Instagram Ads, LinkedIn Ads

# Web/App Development

We are focused on:

- Web design
- Website SEO
- E-commerce website
- Wordpress website design
- App development
- UI/UX designing

# Email Marketing

We have managed different email-marketing campaigns, creation of flows and automations, newsletters of different sized companies starting from start-ups up to big companies with +20.000 emails. We are data-driven and use the metrics to perfectionate the strategies.

# Architecture Modeling

Unlock the potential of your space with our expert architecture services! At FutureRising, we specialize in stunning 2D and 3D designs that bring your vision to life. Whether you're dreaming of a cozy home or a striking commercial space, our innovative solutions combine aesthetics and functionality to create environments that inspire. Let us transform your ideas into architectural masterpieces

We provide:

- 2D Drafting: Detailed floor plans and elevations to provide a clear layout of spaces.
- 3D Modeling: Creation of comprehensive 3D models for a realistic representation of your design concepts.
- Renderings: High-quality visualizations of both interior and exterior designs to help clients envision the final product.
- Virtual Tours: Interactive 3D walkthroughs that allow clients to explore designs in a virtual environment.
- Lighting Simulations: Analyzing and showcasing how natural and artificial lighting will affect the space.
- Landscape Integration: Designing and modeling outdoor spaces to complement the architectural design.

We create designs with:

- AutoCAD
- DraftSight
- SketchUp
- Revit
- 3ds Max
- Rhino
- V-Ray
- Lumion
- Enscape
- Blender

# Python Programming

With the help of our knowledgeable staff, discover the transformational power of Python programming! Our expertise lies in developing customized solutions that streamline workflows, evaluate intricate information, and create interactive online applications. Our Python specialists are dedicated to providing creative solutions that not only satisfy your demands but also advance your company. We use Python's vast libraries and tools to transform your problems into chances for advancement. Allow us to work together to improve your initiatives and accomplish your objectives quickly and effectively!

# Graphic Design

**Unleash Your Vision with Our Professional Graphic Design Services!**

Whether you need stunning visuals for social media, eye-catching logos, or seamless video and photo editing, we've got you covered! Our services include custom logo creation, dynamic video editing, high-quality photo retouching, and engaging social media graphics. We combine creativity with strategy to ensure your brand stands out. Let us bring your ideas to life and elevate your visual presence today!

# YouTube Management

**Elevate Your YouTube Presence with Our Comprehensive Management Service!**

Are you ready to take your YouTube channel to the next level? With our expert YouTube Management Service, We offer a full suite of solutions, including tailored content strategy, eye-catching thumbnail designs, SEO optimization to boost visibility, and engagement management to build a loyal audience. Plus, we provide performance analytics to help you track growth and refine your approach. Let us take your YouTube presence to new heights!

# Lead Generation

Elevate your business with our comprehensive lead generation services! At FutureRising, we specialize in delivering targeted leads across various models, including B2B, B2C, C2B, and C2C. Our strategic approach combines cutting-edge tools and deep market insights to identify high-quality prospects that align with your goals. Whether you're looking to expand your client base, boost sales, or forge new partnerships, our tailored solutions will connect you with the right audience. Let us help you transform potential into performance and drive sustainable growth for your business!

i will collect any email lists from your any targeted location by using Google, tools, Extensions, and website. I will provide an email list in Microsoft Excel.

## **Services Explain :**

- Niche based Targeted Emails
- Worldwide Where you want i will provide
- 100% original no duplication
- if you want i will only add (business Emails)
- fully verified emails

## **Services Included :**

- Title
- First Name
- Last Name
- Company Name
- Staff Name
- LinkedIn URL
- Location
- Website

## **Tools I Use:**

PhantomBuster  
Redscrapper Email Verifier  
ClearBit  
Leads Gibon  
Never Bounce

# SOCIAL MEDIA MARKETING MANAGEMENT

- Strategy & research
- Content creation
- Design
- Photo/video editing
- Outreach
- Content calendar and scheduling
- Social media ads
- Reporting

## SUCCESSFUL LONG-TERM PROJECTS

@imagine.me.there

Drone destinations Photography & Videography

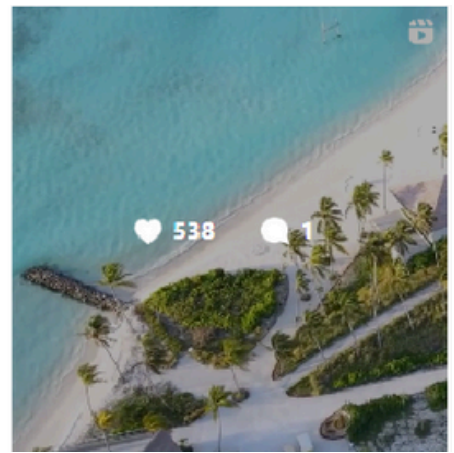
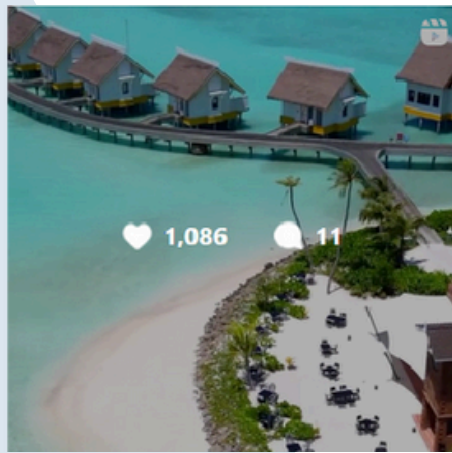
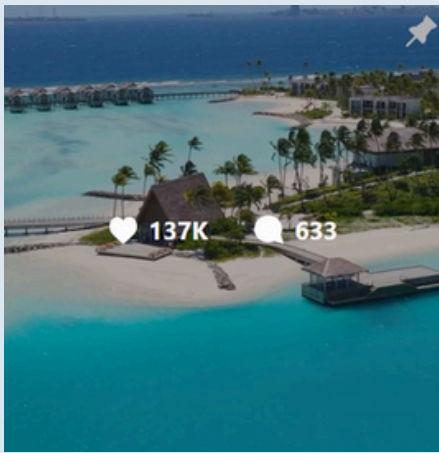
📍 Florida, USA

www.imaginemetthere.com

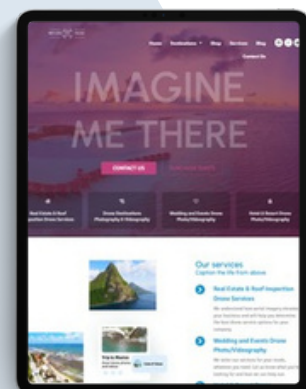
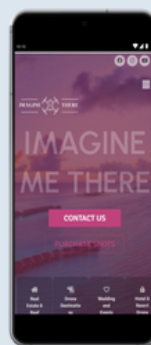
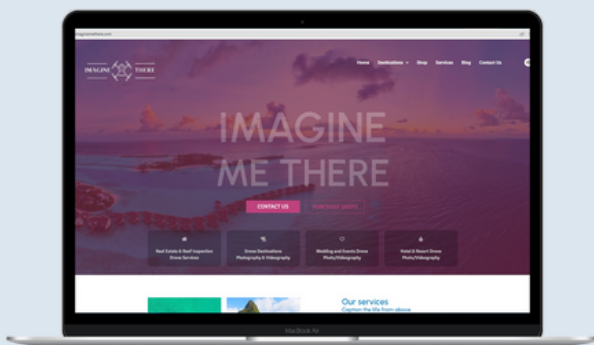
Year started: 2021 Growth:

12.2K followers Top Post:

3Million views

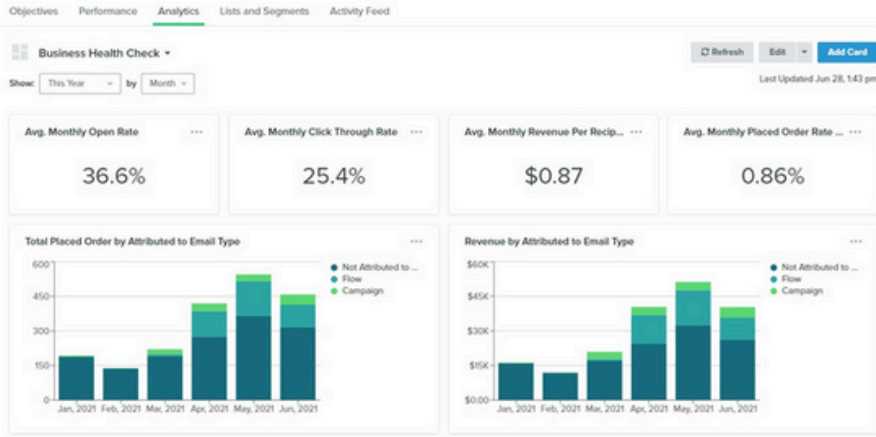


We are pleased to share that we have been instrumental in driving the success of our clients' social media accounts from their inception. Our comprehensive approach includes the development of effective social media strategies, content calendars, captivating captions, compelling copywriting, stunning designs, and timely scheduling. We also excel in outreach efforts, which have proven to be invaluable in building a loyal following. In fact, we're proud to report that one of our campaigns, featuring captivating Maldives reels, garnered an impressive 3M views and helped increase our clients' follower base from 0 to 12.2k in just two months. In addition to our social media management expertise, we've also taken on exciting projects such as the creation of the 'Imagine me there' website, as well as presentation and quotation documents. One unique aspect of this project involved promoting and selling video and photography assets across various platforms, including Shutterstock, Adobestock, and others.

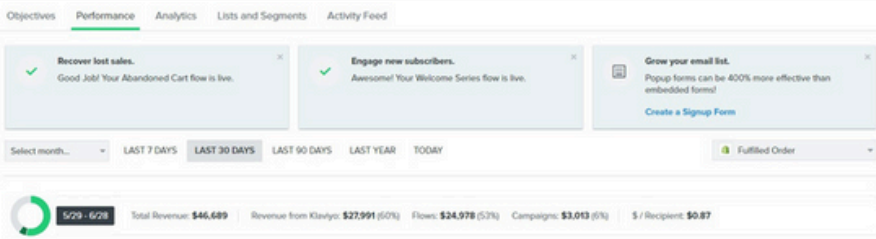




# EMAIL MARKETING INSIGHTS

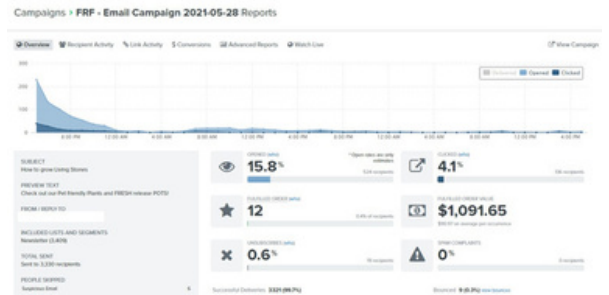
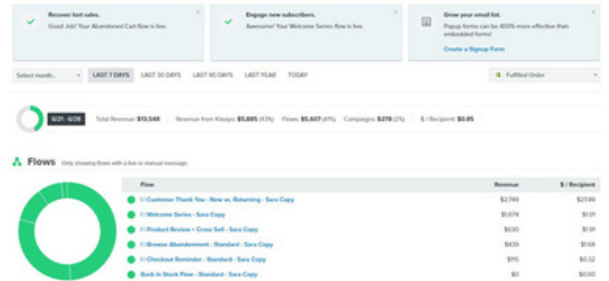


# Piante



**Flows** Only showing flows with a live or manual message.

Flow	Revenue	\$ / Recipient
1   Customer Thank You - New vs. Returning - Sara Copy	\$12,592	\$26.79
1   Welcome Series - Sara Copy	\$8,054	\$1.29
1   Browse Abandonment - Standard - Sara Copy	\$1,971	\$0.60
1   Product Review + Cross Sell - Sara Copy	\$1,339	\$1.00
1   Checkout Reminder - Standard - Sara Copy	\$1,022	\$0.66
Back In Stock Flow - Standard - Sara Copy	\$0	\$0.00



## SUCCESSFUL PROJECTS

Mastro Digital Branding, design and web development agency

Canada

www.mastrodigital.ca  
Year started: 2022

**YOUR E-COMMERCE EXPERTS IN WINDSOR-ESSEX**

**1,000,000+**

SALES PER YEAR

GET YOUR FREE MARKETING PLAN

**WEB DESIGN & DEVELOPMENT**

**MARKETING STRATEGY**

**CONTENT CREATION**

**DIGITAL ADVERTISING**

**CONVERSION OPTIMIZATION**

Price Range

**\$500 - \$7500**

We created the Brand Guidelines Book, social media posts design and LinkedIn Profile.

**MD MASTRO DIGITAL**

## Digital Strategy Consulting

A bridge between confusion and clarity for digital projects.

Our goal is to power innovation, in whatever that may be.

At Mastro Digital we specialize in strategic execution of digital projects. Focusing on customer experience and leading with a collaborative working environment.

Our team at Mastro Digital has been working remotely for over 10 years. Being remote allows us to provide expert guidance and solve problems for companies that operate at a scale.

- PROJECT DISCOVERY**  
Understanding the inner workings of your business and how they line up with digital goals.
- BRANDING & DESIGN**  
We'll provide your users with a seamless design experience across your digital platforms.
- UX & WORKFLOWS**  
Implementing CMS, inventory, fulfillment, social, and live workflows for an integrated experience.
- WEB DEVELOPMENT**  
Custom apps, theme design or eCommerce we are able to build what's necessary to succeed.
- LAUNCH & SCALE**  
Launch and get your product to market. We're here to help you take it above and beyond.



Pay as we go.

**\$99.00**

CAD per hour + HST



How can we help? Sometimes help means bouncing an idea off someone knowledgeable. Sometimes, it's a deep dive into a complex problem. We have pricing that's flexible for you.

# SUCCESSFUL PROJECTS

Dr. Werner & Partners  
German Law firm

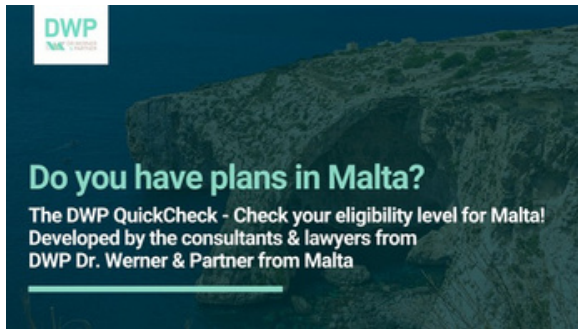
www.drwerner.com  
Year started: 2022

Malta, Portugal,  
Cyprus, Dubai



We have created the social media strategy, content calendar, captions, copywriting, designs, scheduling. Also we have created monthly newsletters using Getresponse platform. For DW&P we were responsible to write blogs, edit the website and add services, translate from German to English, work with the SEO and create LinkedIn Ads.

Our work was focused more on LinkedIn and internal marketing initiatives such as employee anniversary cards, presentations, guidebooks etc. We also managed the website philipsauerboren.com which was another section of the company that provided advice for business owners.



## BRAND GUIDELINES



## ALTERNATIVE LOGOS

For materials that require a specific placement, style, or shape



## COLOR PALETTE (PRIMARY & SECONDARY)

Used alone or in combination to communicate our brand personality



## Fonts guide

The typeface and font size pairings we use

**Large Heading**

Sub-heading here

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut hendrerit ipsum quam, quis convallis tellus gravida ut. Donec commodo interdum magna, eu consectetur risus faucibus eget. Lorem ipsum dolor sit amet.

## Social Media CI

Our preferred Social Media Poster design



## Fonts in use

Our preferred fonts when it comes to the written word

**Aa**

### Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789!\*E\$%&\*()

### Roboto Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789!\*E\$%&\*()

## Visual Element Applications



Best Tax Advisory & Legal Disputes Firm Malta 2021

Hi Friend,

Here is your August newsletter from DWP



## » IMPORTANT NOTIFICATIONS



### Malta's Removal from the FATF Grey List

EXPERT ARTICLE BY DR. Malcolm Wallbank  
DWP Dr. Werner & Partner

Malta's inclusion on the Financial Action Task Force (FATF)'s list of Jurisdictions under Increased Monitoring (also known as they 'grey list') in June 2021 raised quite a few eyebrows in the local financial



## » EXPERT ARTICLES AND BLOG POSTS



### Living & Working in Malta

DWP Dr. Werner & Partner

Malta has become a popular destination for expats from all over the world in recent years, both for people relocating with their families and those looking to start a business.



[Read more](#)

## OTHER SUCCESSFUL PROJECTS

Capital Group  
Soap and Detergent Manufacturing Company

📍 Albania



Di Travel & Liberty Travel  
Travel agencies, travel and tourism-related services

📍 Albania



# BRANDING AND POSITIONING

- PR Strategy & research
- Content creation & Design
- Leaflet & Presentations
- Outreach
- Website creation

- Merchandising items (letterhead, envelopes, mugs, t-shirts)
- Outdoor banners
- SEO and Media Buying
- Reporting

@bigopenhearts.org

Non-Profit Organization helping children that have been victims of sexual abuse

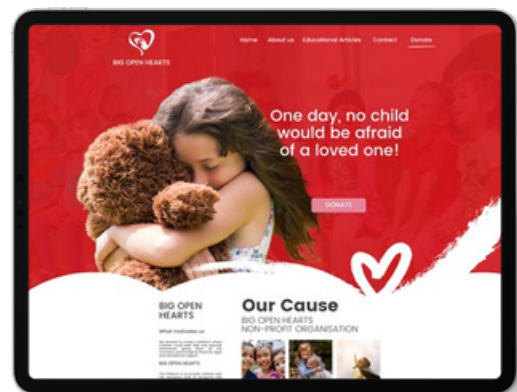
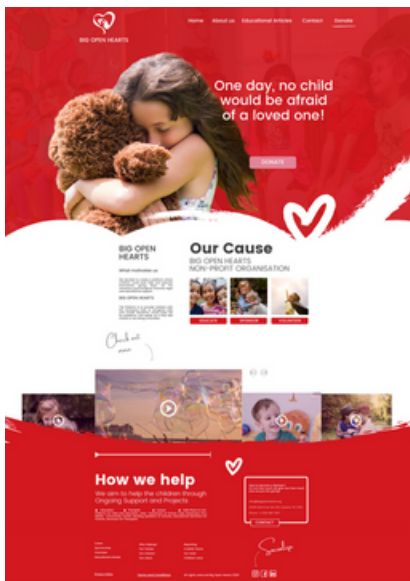
📍 Albania & New York

www.bigopenhearts.com

Year started: 2020

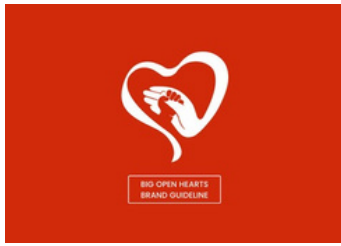
FULL TV PR Campaign in Albania

PR Campaign in New York



**Ledi Vokshi**  
 Founder  
 T. +1 929 380 7927  
 21235 42nd Ave Ste 223, Queens, NY 11361  
[www.bigopenhearts.org](http://www.bigopenhearts.org)  
 f t in

# BRAND GUIDELINES



**01 BRAND IDENTITY**

Our logo is a valuable asset, the key building block of our identity, the primary visual element that identifies us. We must treat it with care. The signature is the combination of our logo and our organization name. Never abuse our logo or the signature.

The trademark explains the name of our non-profit organization. The Open Heart and it should be identical or similar when applied to communications.

Our monogram consists of a general element including our culture. It's a primary visual element that identifies us.

**02 OUR LOGO VERSION 1**

The trademark explains the name of our non-profit organization. The Open Heart and it should be identical or similar when applied to communications.

Our monogram consists of a general element including our culture. It's a primary visual element that identifies us.

**03 LOGO GRAPHICS**

You wouldn't wear one blue and one orange sock. Take a moment when you think how to apply the Big Open Hearts logo. It's important to keep brand marks clear of any other graphic element.

**04 CLEAR SPACE**

Always leave high some space to breathe to ensure its visibility. Clearspace X = logo height / 4

**05 CONSTRUCTION**

In a height of the logo, distance in between=1/3. Font size of the signature=1/8.

**06 LOGO VARIATIONS**

Never change the color of the heart to any other color and mirrored above. Don't place the logo in another background except white and red.

**07 LOGO BACKGROUNDS**

Your primary logo is used in heart color #D9534F and it can sit up in a white background, but it can also used inverse as a white logo in a red background.

**08 PRIMARY USAGE**

This works even for the trademark Big Open Hearts which can be used primarily in a grey color #A6A6A6 in a white background or in its variations shown above.

**09 INCORRECT USAGE**

Never change the color of the heart to any other color and mirrored above. Don't place the logo in another background except white and red.

**10 POPPING**

Our primary logo is used in heart color #D9534F and it can sit up in a white background, but it can also used inverse as a white logo in a red background.

**11 POPPING COLOR**

The palette of primary color has been designed, which comprises the "one color" color scheme. Consistent use of these colors will contribute to the consistent and harmonious look of Big Open Hearts brand identity.

**12 FORMAT COLORS**

HEART COLOR HEX #D9534F CMYK 100 50 48 100 204 34 17

HEART COLOR HEX #A6A6A6 CMYK 48 48 48 100 204 34 17

HEART COLOR HEX #D9534F CMYK 100 50 48 100 204 34 17

HEART COLOR HEX #D9534F CMYK 100 50 48 100 204 34 17

**13 OUR LOGO VERSION 2**

Our logo is a valuable asset, the key building block of our identity, the primary visual element that identifies us. We must treat it with care. The signature is the combination of our logo and our organization name. Never abuse our logo or the signature.

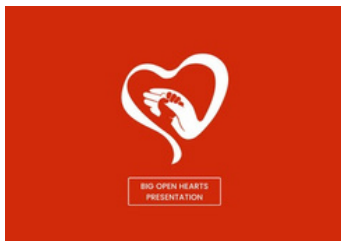
**14 LOGO VARIATIONS VERSION 2**

The full logo explains the name of our non-profit organization. The Open Heart and it should be identical or similar when applied to communications.



CHECK THE FULL GUIDELINE

# BRAND PRESENTATION



**01 CONTENTS**

WHO WE ARE 01  
OUR STRATEGY 04  
REAL FACTS 05  
OUR PLATFORM 07  
OUR VALUES 08  
HOW WE HELP 09

**02 ABOUT US**

**BIG OPEN HEARTS**  
NON-PROFIT ORGANIZATION

We decided to create a platform where children could seek help and educate themselves after the case of an adolescent minor that was sexually abused by her 45-year-old school parent and 3 others immediately after learning about this case we created a functional platform for her so she could have all the necessary psychological, financial, legal and educational support.

**03 OUR VISION**

We want to create a platform that children could seek help and educate themselves.

The platform is to provide children with the necessary tools to recognize safe and unsafe situations, avoid traps set by predators, and speak up if they feel unsafe or are being victimized. The parents will know they have a place to turn to if they need more info, education or help.

**04 OUR STRATEGY**

Educating and Guiding them to a bright future!

CHILDREN 10-20 YEARS OLD  
MOTHERS 20-40 YEARS OLD  
ADOLESCENTS THROUGH EDUCATION

**05 FACTS**

- 40 MILLION SURVIVORS OF CHILD SEXUAL ABUSE LIVE IN THE US TODAY
- 34% UNDER AGE 12 SEX ABUSE 10-17
- 60% ARE MISSING TO THE SYSTEM OUT OF THAT ARE ARE MISSING NUMBER
- EVERY 9 MINUTES PROTECTIVE SERVICES ARE CALLED ON CHILD SEXUAL ABUSE

Coming from a culture where the biggest fear for a kid is getting shame into the family name, kids who speak or seek help because of what the family would say "oh, oh, this makes them immune to the abuse and think it is ok because the kids are holding the incident and letting it happen is better than bringing shame into their family name.

THIS CASE HAD THEM HAVE A BETTER FUTURE!

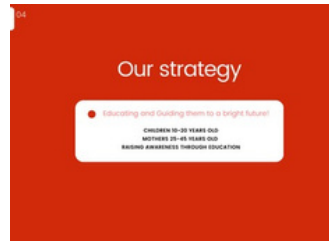
**06 HOW WE HELP**

We aim to help the children through ongoing support.

EDUCATION    THERAPIST    LAWYER    SAFE PLACE TO LIVE

**07 IT'S NOT HOW MUCH WE GIVE, BUT HOW MUCH LOVE WE PUT INTO GIVING!**

MOTHER TERESA



CHECK THE FULL PRESENTATION

# SERENITY RESIDENCE

Serenity residence është një kompleks multifunksional i përbërë nga rezidenca banimi, ambiente komerciale, hotel dhe parking nëntokësor, projektuar dhe dizenuar sipas esencës së qytetit të Korçës nga "Bolles + Wilson", kompani lider në botë për designin dhe projektimin!

Një Rezidencë që përcjell qetësinë dhe ngrohtësinë e shtëpisë, e konturuar nga esenca e qytetit të Korçës dhe ngjyrat e saj.



## SERENITY VILLA

Vila 3 katëshe "Serenity Villa" pjesë e kompleksit rezidencial "Serenity Residence", projektuar në bashkëpunim me "Bolles+Wilson" është ekuilibri perfekt mes artit në kompozim, gjelbërimit dhe qetësisë!

- ☎ +355 67 60 40 733  
+355 69 20 35 701
- 📍 Rruga Ligor Remberci, ndërmjet Pedonales dhe Katedrales Orthodoxke, Korçë
- ✉ info@bregugroup.al
- 🌐 www.bregugroup.al
- 📷 Na ndiqni në rrjetet sociale @bregu\_sh.a

**ARTI I TË JETUARIT NË KORÇË!**

KONTAKTO TANI PËR TU BËRË PJESE E SERENITY RESIDENCE!



SKANO KËTË QR CODE



# SERENITY RESIDENCE



APARTAMENTE NJËSI SHËRBIMI PARKING



SHKARKO AUGMENT APP!



SKANO KËTË QR CODE



DREJTO KAMERËN MBI NJË SIPËRFAQE TË SHESHTË



SHIKO SERENITY REZIDENCE NË 3D



## BREGU SH.A

Shoqëria "BREGU" sh.a u krijua në vitin 1994 me seli në qytetin e Korçës dhe vazhdon të ushtrojë aktivitetin në qytetin e Tiranës, Shkodrës e Podgoricës.

Me një eksperiencë pune mbi 25 vjeçare, Bregu sh.a është tashmë një garantes serioz i investimeve të klientëve, duke përfaqësuar në një nga kompanitë më prestigjioze dhe të respektuara në vend në industrinë e ndërtimit.



## Apartamente

Apartamente 1+1, 2+1, 3+1 dhe Duplex



## Hotel

Ambiente të përshtatshme për hotel

## SHTËPIA JUAJ E ËNDRRAVE



### ELEGANCË

Transmason vlerat e Korçës duke patur një çastje elegante në dizajn dhe transmetim vlerë për ata që do të banojnë dhe vizitojnë.



### NGROHTËSI

Ngrohtësi dhe dritë janë elementet e një shtëpie të mirë në Korçë. Përkohësisht, këto elemente do të transmetojë edhe rezidenca jone.



### POLARITET

Me Serenity nuk krijohet thjesht një rezidencë banimi, por një shtëpi me hapësira komerciale, shërbime dhe hëndërsimi me kulturën e Korçës!

BOLLES + WILSON DESIGN PARTNER!



## Njësi shërbimi

Të projektuara për Restorant, Supermarket, Dyqane artistike, Galeri Arti



## Njësi parkimi

Sipërfaqje totale 81.8 m<sup>2</sup> me 2 kate parking nëntokësor

# PRESENTATIONS

THESE ARE ONLY SOME SAMPLES OF THE WORK MADE FOR  
COMPANIES WE HAVE MANAGED.

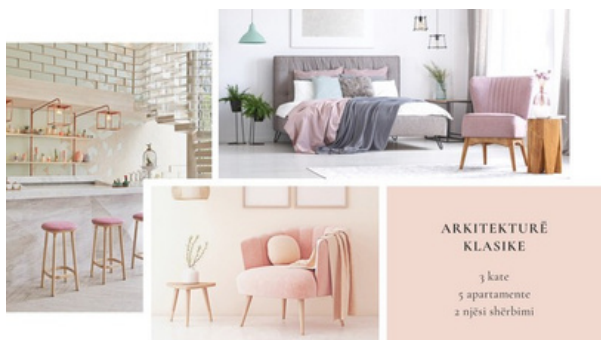
# PRESENTATIONS



## — *Delicatessen Villa*

### PËRTEJ ELEGANCËS...

Një rezidencë që i jep më shumë hijeshi Korçës, në rrugën Ismail Qemali!



### ARKITEKTURË KLASIKE

3 kate  
5 apartamente  
2 njësi shërbimi



*Porse Delicatessen Villa?*

- Elegante në design
- Hapsira të ndriçuara
- Ornamente klasike



## Vila 2 Fasada Jugore

Delicatessen përbëhet nga 2 vila të bashkëngjitura me njëra-tjetrën!  
Vila 2 ka përballë rrugën kryesore.



## Vila 1 Fasada Veriore

Delicatessen përbëhet nga 2 vila të bashkëngjitura me njëra-tjetrën!  
Vila 1 ka përballë oborrin e saj.

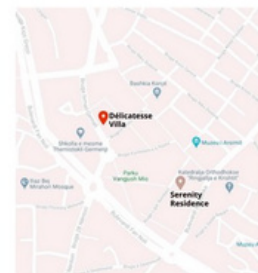
## Rreth "Delicatessen Villa"

"Delicatessen Villa" është projekti më i ri nga "Bregu sh.a" dhe pritet të nisë punimet në 2020. Projekti konsiston në 2 godina 3 katëshe të bashkëngjitura të cilat do ndërtohen sipas një stili klasik të fasadës së jashtme dhe interior kontemporan në ambientet e brendshme. Ndjesia e të bazuarit në këtë rezidencë merr ngjyra pariziane dhe elegante, rozë gold dhe aromë kardamom. Ballkone franceze të dekoruara me ornamente klasike të trëndafilita, ju bëjnë të shijoni më tepër mëngjeset me një çaj të ngrohtë në Korçë!



### ADRESA

Praze Gjymnazit "Themistokli  
Gërmenj", rruga Ismail  
Qemali, Korçë



*Faleminderit!*



# PRESENTATIONS

Nima Story

## MARKETING PROPOSAL FOR DANI & TAMARA

GROWTH SOLUTIONS BASED ON YOUR NEEDS


Nima Story

### Table of Content

- Introduction 1
- Services 2
- Brand Identity Workshop 3
- Advertisement 4
- Brand Value Exercises 5
- Brand Personality Exercises 6
- Customer Avatar 7
- Competitor Analysis 8
- Visual Identity 9
- Sales Funnel 10
- Tools 11
- Team 12
- Portfolio 13
- Contact 14

Nima Story

### About me



#### My story

Presentations are tools that can be used as lectures, speeches, reports and more. It is mostly presented like below. Presentations are tools that can be used as lectures, speeches, reports, speeches.

**READER**  
Learn better description of a highlight Lorem ipsum description of a highlight


Get in touch

Nima Story

### My Services


#### Growth solutions based on your needs

- Every business has unique growth needs. My solutions are tailored to fit your specific requirements.
- With data-driven approach to design
- Implemented growth strategies that drive real impact for your business.
- Whether you're looking to increase website traffic, boost sales, or grow your customer base, I've got you covered. Trust me to provide you with growth solutions that actually work.



Nima Story

### I also want to understand



- Who is your target audience?
- Who are you trying to reach?
- I want to understand their needs, wants, and desires.
- And for this we need to create a Customer Avatar. Here's about that later.

Nima Story

### My Achievements

Peppelini [peppelini.com](http://peppelini.com) [livewithcrohns.com](http://livewithcrohns.com)

**Peppelini**

One of the projects I'm most proud of. Although the company is still at an early stage, it is the best of something that will be spectacular and important in the future.

Peppelini wants to disrupt fast fashion, create personal connections about the custom industry and will make high quality sustainable clothes that both parents and children love.

**Aclyreport**

I love branding and I love food. I always give people tips and recommendations. This website serves as a guide.

So far, my reviews have been seen by more than 100,000 people on Google plus, and the images have reached over 100,000 people on Pinterest.

**LiveWithCrohns**

This is a website where I share my health knowledge. I have successfully raised the topic of Crohn's and Colitis disease. This project made me dive deeper in regards of SEO.

Nima Story

### Competitor Analysis Exercise

The Competitor Analysis Exercises are designed to help you understand your place in the market and what sets you apart from everyone else.

Participants will research and analyze their main competitors, including their strengths, weaknesses, and unique selling points. For example, what are their target markets, what are their pricing programs, what are their key differentiators, and what are their marketing messages?



This exercise will help you understand how you can differentiate yourselves from your competitors and what you need to do to stand out in the market.

Nima Story

### Visual Identity exercise

Is a branding exercise that can help a client create a consistent brand image by exploring visual elements such as images, colors, and typography. During this exercise, participants create a mood board or collage that represents the brand's personality and values.

**Mood board exercise**

Have participants create a visual collage of images, colors, and typography that represents the brand's personality and values. This can include color swatches, font samples, and typography samples that align with the brand's identity.

**Color palette exercise**

Have participants create a color palette that represents the brand's personality and values. This can include color swatches and color names that align with the brand's identity and can be used consistently across all brand materials.

**Font selection exercise**

Have participants explore different font styles and select the ones that best represent the brand's personality and values. This can include serif, sans-serif, and script fonts that align with the brand's identity and can be used consistently across all brand materials.

Nima Story

### Customer Journey Map



Provide information about features and benefits.

Social media, search engine optimization, content marketing, and advertising.

Weight the pros and cons.

Can provide excellent customer service to ensure customer satisfaction and build loyalty.

Nima Story

### Start in a small scale

It's a good idea to start small so you can see efficiency, and have your efforts on reaching and serving their needs.

Develop a basic version of your product or service that addresses the needs of your target market, and test it with a small group of early adopters.

Use feedback from your early adopters to improve your product or service and make adjustments as needed.

Focus on providing excellent service to a small group of your customers. This will help you to build a reputation for quality and reliability.

1. Define your target market
2. Build a minimum viable product
3. Test and iterate
4. Build a small but dedicated customer base
5. Expand gradually
6. Network, network, network
7. Use social media and digital marketing
8. Continuously improve
9. Keep an eye on your finances
10. Seek support

Nima Story

### Future Package Ideas

Choose the best plan for your startup.

**"Launch Pad" Package**

Designed for startups and small businesses looking to get a solid foundation for growth.

- Market research
- Branding and messaging development
- Website design
- Legal, finance, setup and management

**"Accelerate" Package**

For businesses looking to ramp up growth and take their business to the next level.

- Data analysis and insights
- Customer acquisition strategies
- Marketing campaign management
- Influencer partnerships

**"Skyrocket" Package**

For businesses looking to go big and take a big leap in their market. This comprehensive package includes:

- All packages from the Launch Pad and Accelerate packages
- A custom growth plan
- Advanced data analysis
- Executive coaching and mentoring

Nima Story

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- A custom growth plan
- Advanced data analysis
- Executive coaching and mentoring

# WEBSITE DESIGN

These are some website designs we have made using elementor on WordPress, but we can also use other page builders according to the client's preferences.

# WEB DEVELOPMENT

Cable TV Internet Bundles Offer

HOME ABOUT US PRICING Call 1-234-567-89

Jump into

## Cable TV Internet Bundles Offer today!

If you're looking for fast, reliable internet, we'd love to get you connected. It's what we do.

- > No Data Limit
- > #1 in Customer Satisfaction\*

50 Mbps Fiber Internet for

### \$49/mo

Call 1-234-567-89 Today!

\* Subject to availability. Subject to service location and may differ at time of order placement. <https://www.highspeedinternet.com/pressroom/2020-internet-customer-satisfaction>

## About Us

### Cable TV Internet Business

Cable TV Internet Bundles Offer Business Internet access is everything you'll need without the hassles. Plus, when you select a Cable TV Internet Bundles Offer Business Internet plan, we'll include your business among the

[Learn More](#)



## Why a Cable TV Internet Bundles Offer is Right for You

Cable TV Internet Bundles Offer knows the Internet. It's been the company's business since 1994. Cable TV Internet Bundles Offer is fastest way yet of delivering the service, support and trust that has defined the company for over 25 years. No data caps, no frustrations.

### No Data Caps

Stream, download, and surf without worry

[View Plans](#)

### Award-winning Technical Support

Support through phone, online chat, or email.

[View Plans](#)

### Protecting Your Personal Data

We're not in the business to sell your information.

[View Plans](#)

## Cable TV Internet Bundles Pricing

### Popular Internet Plans

Give your family the Internet speed they need. With Cable TV Internet Bundles Offer, you can enjoy speeds up to 1 Gig! Whether you use the Internet to watch videos or play games at home, or to serve customers and consult with colleagues at work, Cable TV Internet Bundles Offer has the right speed at the right price!

#### HYPERLINK™ 50

### 50 Mbps Fiber

- ✓ Download speeds up to 50 Mbps
- ✓ Suitable for 3-5 users at once
- ✓ No data caps or overage fees
- ✓ 24/7 phone support
- ✓ Live online chat
- ✓ Available in 37+ states

From **\$49.99/mo**

Call 1-234-567-89

#### HYPERLINK™ 100

### 100 Mbps Fiber

- ✓ Download speeds up to 100 Mbps
- ✓ Suitable for 9 users at once
- ✓ No data caps or overage fees
- ✓ 24/7 phone support
- ✓ Live online chat
- ✓ Available in 37+ states

From **\$79.99/mo**

Call 1-234-567-89

#### HYPERLINK™ 1000

### 1 Gigabit Fiber

- ✓ Download speeds up to 1 Gigabit
- ✓ Suitable for 9+ users at once
- ✓ No data caps or overage fees
- ✓ 24/7 phone support
- ✓ Live online chat
- ✓ Available in 37+ states

From **\$99.99/mo**

Call 1-234-567-89

Call Us Now For Connect Cable TV Internet Bundles Offer

**+1-234-567-89**


[See All Plans Of Your Choice](#)

Cable TV Internet Bundles Offer

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# WORDPRESS WEBSITE DESIGN




Home About us Educational Articles Contact Donate

**BIG OPEN HEARTS**



## One day, no child would be afraid of a loved one!

[DONATE](#)



### BIG OPEN HEARTS

What motivates us


We decided to create a platform where children could seek help and educate themselves giving them all the necessary psychological, financial, legal and educational support.

**BIG OPEN HEARTS**

The Platform is to provide children with the necessary tools to recognize safe and unsafe situations, avoid traps set by predators, and speak up if they feel unsafe or are being victimized.

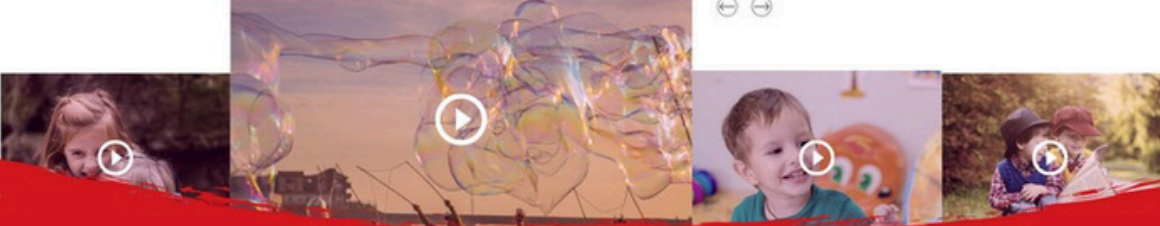
### Our Cause

BIG OPEN HEARTS  
NON-PROFIT ORGANISATION



[EDUCATE](#) [SPONSOR](#) [VOLUNTEER](#)

Check out more



### How we help

We aim to help the children through Ongoing Support and Projects

- Education
- Therapist
- Lawyer
- Safe Place to Live


Platform for Help and Education; raise Awareness at School; raise Awareness thru Media; Community Center; Sending Speakers to Schools; Educational Seminars for Parents; Seminars for Therapists

How to become a Sponsor?  
It's not how much we give, but how much love we put into giving!

[info@bigopenhearts.org](mailto:info@bigopenhearts.org)  
21235 43rd Ave Ste 223, Queens, NY 11361  
Phone: +1 929 350 7927

[CONTACT](#)

*Socialize*

Privacy Policy    Terms and Conditions    All rights reserved Big Open Hearts 2020    



### BE THE CHANGE YOU WISH TO SEE IN THE WORLD!

Welcome to my website! I want to inspire you to live your dream life by using my useful tips and tricks, having a happy family and succeeding in your career!

[Learn more](#)



BLOG



ABOUT

### Ledi Vokshi

I am an Albanian Artist living in New York, mother of 2 beautiful little boys and a passionate entrepreneur. I transmit the values of life, the importance of working hard and living each day to the fullest in my social media platforms. I inspire women to achieve their goals and be a role model for their families.

[GET INSPIRED](#)



#### FUTURE MOMS

The content posted on Instagram is adapted for future moms, giving the advice and tips.

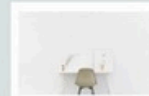
[READ](#)



#### ENTREPRENEUR MOMS

Being an entrepreneur mom, I share my experiences on how to organize time and take care of 2 babies while working hard!

[READ](#)



#### YOUNG MOMS

Young moms are the major part of my audience because they are constantly seeking for information and need to take care of themselves and their baby!

[READ](#)

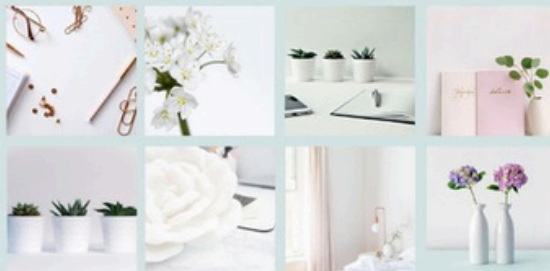
### Subscribe to the newsletter

Sign up with your email address to receive news and updates.

[SIGN UP](#)

We respect your privacy.

### Follow me on Instagram @ledivokshi



GO

GREEN FOR YOUR HEALTH



GREEN LINE

RRETH NESH



PRODUKTI NR.1

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into.



PRODUKTI MË I MIRË



PRODUKTI NR.1

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GREEN LINE



PRODUKTI NR.1

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an.

GREEN LINE

PRODUKTE TË REJA



PRODUKTI NR.2

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into.

25\$

# LOGOS

THESE ARE ONLY SOME SAMPLES OF THE WORK MADE WITH  
COMPANIES WE HAVE MANAGED.



# LOGOS



# Lead Generation

## SUCCESSFUL PROJECTS Project Management

📍 France

Year started: 2023

Contact Person Name	Job Title	Email	LinkedIn Link	Company Name	Website	Address	City	State	Zip Code	Country
Perrine Szubinski	Responsable communication et RSI	perrine.szubinski@366.fr	http://www.linkedin.com/366	366	http://www.366.fr/	101 Blvd Mura Paris	Paris	Île-de-France	75771	France
Corinne Lavoye	Directeur de mission	clavoye@1001vieshabitat.fr	http://www.linkedin.com/1001ViesHabitat	1001 Vies Habitat	http://www.1001vies31-35 rue de li Carré Suff	Île-de-France			75015	France
Jean-Michel Moccia	Responsable RSE	jmoccia@13habitat.fr	http://www.linkedin.com/13Habitat	13 Habitat	http://www.13habitat80 Rue Albe-c	Marseille	Provence-alpes		40238	France
Matthieu Lestienne	Directeur de mission	matthieu.lestienne@abgi-fra	http://www.linkedin.com/ABGI France	ABGI France	http://www.abgi-fra15 rue du Faut Paris	Paris	Île-de-France		75010	France
Olivier Guerreiro	Responsable Qualité et Développement	oguerreiro@ab-habitat.fr	http://www.linkedin.com/AB-HABITAT	AB-HABITAT	http://www.ab-habi29 rue de Fleu Paris	Paris	Île-de-France		75006	France
Audrey Artigas	Chef de mission	a.artigas@aca.nexia.fr	http://www.linkedin.com/Aca Nexia	Aca Nexia	http://www.nexia.fr20 rue de la Rê Paris	Paris	Île-de-France		75003	France
Lassaad Zribi	Directeur de mission	lassaad.zribi@accenture.com	http://www.linkedin.com/Accenture France	Accenture France	http://www.accenture118 122 118 A\ Paris	Paris	Île-de-France		75013	France
Melissa Bernadie	Responsable QSE-RSE	melissa.bernadie@acensi.fr	http://www.linkedin.com/ACENSI	ACENSI	http://www.acensi.114 Rue Du Gér Courbevo	Paris	Île-de-France		92400	France
Sophie Michot	Cheffe de projet Développement	sophie.michot@actionlogem	http://www.linkedin.com/Action Logement	Action Logement	http://www.actionl66 Ave Du Mai Paris	Paris	Île-de-France		75014	France
Stephane Ploteau	Directeur de Mission	s.ploteau@adecia.fr	http://www.linkedin.com/ADECIA Experts-Comptab	ADECIA Experts-Comptab	http://www.adecia.34 Avenue du Paris	Paris	Île-de-France		75014	France
Roseline Tagne-Dubo	Director Of Sustainability	roseline.tagne-duboua@adient	http://www.linkedin.com/Adient	Adient	http://www.adient.6 rue Schertz	Strasbourg	Grand Est		67100	France
Clara Lepri	Responsable du développement d	clara.lepri@advenis.com	http://www.linkedin.com/Advenis	Advenis	http://www.advenis63-65 bouleva Paris	Paris	Île-de-France		75013	France
Gilles Humbert	Chef de mission	ghumbert@advolis-orfis.com	http://www.linkedin.com/ADVOLIS ORFIS	ADVOLIS ORFIS	http://www.advolis38 Av. de l'Op	Paris	Île-de-France		75002	France
Franck Janowsky	Responsable RSE / Head of CSR che	franck.janowsky@aemagroup	http://www.linkedin.com/Aéma Groupe	Aéma Groupe	http://www.aemagr20 rue du Doct Lyon	Lyon	Auvergne-Rhor		69007	France
Franck Labrun	Responsable RSE	franck.labrun@adp.fr	http://www.linkedin.com/AEROPORTS DE PARIS	AEROPORTS DE PARIS	http://www.adp.fr/1 Rue Desire L Paris	Paris	Île-de-France		93350	France
Mathilde Houdart	Responsable RSE France & Internat	mhoudart@afflelou.net	http://www.linkedin.com/AFFLELOU Grupo	AFFLELOU Grupo	http://www.afflelou83 rue du Faut Paris	Paris	Île-de-France		75012	France
Isabelle Fouqueau	Chef de mission	i.fouqueau@afigec.com	http://www.linkedin.com/AFIGEC	AFIGEC	http://www.afigec.c26-28 Rue Mar Levallois-	Paris	Île-de-France		92300	France
Anis Chaghal	Managing Director   Corporate Susi	anis.chaghal@afry.com	http://www.linkedin.com/AFRY	AFRY	http://www.afry.coo5 Rue Roland-	Paris	Île-de-France		75012	France
Gregory Soudan	Responsable RSE	gregory.soudan@ag2rlamond	http://www.linkedin.com/AG2R LA MONDIALE	AG2R LA MONDIALE	http://www.ag2rlan151 155 151 RL Paris	Paris	Île-de-France		75012	France
Laetitia Tremel	Sustainable development analyst /	tremell@afd.fr	http://www.linkedin.com/Agence Française de Dév	Agence Française de Dév	http://www.afd.fr/1 Cours Miche Puteaux	Puteaux	Île-de-France		92800	France
Frederic Garnier	Responsable RSE	frederic.garnier@aldautomot	http://www.linkedin.com/ALD Automotive France	ALD Automotive France	http://www.aldauto1 RUE EUGENE RUEIL MAI	Paris	Île-de-France		92500	France

## SUCCESSFUL PROJECTS Sustainability Management

📍 USA

Year started: 2023

School Name	Website	Address	First Name	Last Name	Title	Emails	Phone Number	Source	Notes	Done By
Hartford Seminary	<a href="http://hartsem.edu">http://hartsem.edu</a>	77 Sherm	Tina	Demo	Director of Recruit	tdemo@hartsen	860-509-9500	https://www.linkedin.com/in/t Ashar		Ashar
Heidelberg University	<a href="http://heidelberg.edu">http://heidelberg.edu</a>	310 East M	Tony	Bourne	Vice President for	tbourne1@heid	419-448-2340	https://www.heidelberg.edu/d Ashar		Ashar
Heidelberg University	<a href="http://heidelberg.edu">http://heidelberg.edu</a>	310 East M	Kathy	Borton	Associate Director	kborton@heide	419-448-2339	https://www.heidelberg.edu/d Ashar		Ashar
Hiram College	<a href="http://hiram.edu">http://hiram.edu</a>	11715 Garl	Shaun	Mahan	Associate Director	mahans@hiram	330-569-5310	https://www.hiram.edu/faculty Ashar		Ashar
Hiram College	<a href="http://hiram.edu">http://hiram.edu</a>	11715 Garl	Jeff	Mongold	Associate Director	mongoldjw@hir	330-569-5176	https://www.hiram.edu/faculty Ashar		Ashar
Hocking College	<a href="http://hocking.edu">http://hocking.edu</a>	3301 Hock	Robert	Weiler	Director of Enrollm	weilerr@hockin	740-753-7102	https://www2.hocking.edu/dire Ashar		Ashar
Hocking College	<a href="http://hocking.edu">http://hocking.edu</a>	3301 Hock	Joshua	Moore	Executive Director	moorej@hockin	740-753-6523	https://www2.hocking.edu/dire Ashar		Ashar
Johns Hopkins School of	<a href="http://sais-jhu.edu">http://sais-jhu.edu</a>	1740 Mass	Richard	O'rourke	Director of Admiss	r.orourke@tech	833-546-7546	https://www.linkedin.com/in/r Ashar		Ashar
Kettering College	<a href="http://kc.edu">http://kc.edu</a>	3737 Soutl	Courtney	Dove	Director of Public	courtney.dove@	816-235-1000	https://kc.edu/marketing/depas Ashar		Ashar
Lakeland Community Col	<a href="http://lakelandcc.edu">http://lakelandcc.edu</a>	7700 Clock	Tracy	Shook	Senior Director for	lbarnard@lakel	440-525-7000	https://www.linkedin.com/in/li Ashar		Ashar
Langston University	<a href="http://langston.edu">http://langston.edu</a>	PO BOX 15	Carlos	Robinson	Director of the Off	carlos.m.robins	541-463-3000	https://www.linkedin.com/in/c Ashar		Ashar
Le Moyne	<a href="http://lemoyne.edu">http://lemoyne.edu</a>	1419 Salt	Mary	Chandler	Senior Director of	chandlmm@len	800-333-4733	https://www.lemoyne.edu/Adr Ashar		Ashar
Le Moyne	<a href="http://lemoyne.edu">http://lemoyne.edu</a>	1419 Salt	Nicole	Richardson	Associate Director	finchnm@lemo	800-333-4733	https://www.lemoyne.edu/Adr Ashar		Ashar
Gallaudet University	<a href="http://gallaudet.edu">http://gallaudet.edu</a>	800 Florid	Glenn	Lockhart	Director, PR/Mark	glenn.lockhart@	202-651-5721	https://www.gallaudet.edu/acc Ashar		Ashar
George Fox University	<a href="http://georgefox.edu">http://georgefox.edu</a>	414 N Mer	Vanessa	Spier	Executive Director	vspier@georgef	503-554-2107	https://www.georgefox.edu/of Ashar		Ashar
George Fox University	<a href="http://georgefox.edu">http://georgefox.edu</a>	414 N Mer	Joy	Brown	Senior Associate	djoyb@georgefo	503-554-2257	https://www.georgefox.edu/co Ashar		Ashar
Great Basin College	<a href="http://gbcnv.edu">http://gbcnv.edu</a>	1500 Colle	Janice	King	Director of Admiss	janice.king@gbc	775-327-5002	https://www.linkedin.com/in/j Ashar		Ashar
Hofstra University	<a href="http://hofstra.edu">http://hofstra.edu</a>	100 Hofstr	Melanie	Mardrossian	Executive Director	melanie.mardir	516-463-6600	https://www.linkedin.com/in/n Ashar		Ashar
Icahn School of Medicine	<a href="http://mssm.edu">http://mssm.edu</a>	1 Gustave	Jennifer	Gutierrez	Communications	a.jennifer.gutierr	212-241-6500	https://www.linkedin.com/in/j Ashar		Ashar
Icahn School of Medicine	<a href="http://mssm.edu">http://mssm.edu</a>	1 Gustave	Kathleen	Jackson	Director of Admiss	kathleen.jackson	212-241-6500	https://www.linkedin.com/in/k Ashar		Ashar
Iona College	<a href="http://iona.edu">http://iona.edu</a>	715 North	Mary	Reilley	Vice President for	mreilley@iona	914-633-2686	https://www.iona.edu/offices/i Ashar		Ashar
Iona College	<a href="http://iona.edu">http://iona.edu</a>	715 North	Marilyn	Knapp	Director of Digital	mknapp@iona	914-633-2172	https://www.iona.edu/offices/i Ashar		Ashar
Lane Community College	<a href="http://lanec.edu">http://lanec.edu</a>	4000 E 30t	Rebecca	Long	Dir Marketing/Stral	ongri@lanec	541-463-3000	https://directory.lanec.edu/orj Ashar		Ashar
Lane Community College	<a href="http://lanec.edu">http://lanec.edu</a>	4000 E 30t	Brett	Rowlett	Director of Market	rowlett@lanec	541-463-5850	https://inside.lanec.edu/copp; Ashar		Ashar
Lehman College	<a href="http://lehman.edu">http://lehman.edu</a>	250 Bedfo	Valerie	Brown	Associate Director	valerie.brown@	718-960-8000	https://www.lehman.edu/gradi Ashar		Ashar

THESE ARE ONLY SOME SAMPLES OF THE WORK MADE FOR CLIENTS WE HAVE MANAGED.

# YouTube Management

## SUCCESSFUL LONG-TERM PROJECTS

These are few Thumbnails for our Youtubers clients!



## SUCCESSFUL LONG-TERM PROJECTS

Here's are some banners for our respectful clients!



## YOUTUBE SEO MANAGEMENT!



Rank your YouTube channel higher today with our professional YouTube Management services!

# Architecture Modeling

## SUCCESSFUL LONG-TERM PROJECTS

### Modern Bedroom Design for Client – Architectural Modeling

#### Project Overview

We created this modern and luxurious bedroom design as part of an architectural modeling project for a client. The room spans approximately 20x16 feet, offering a spacious and airy feel. The centerpiece is a king-size bed, featuring neutral-toned bedding that enhances the clean and elegant aesthetic. Opposite the bed, a large flat-screen TV is mounted on a marble-textured wall panel, adding a sleek touch. The custom-designed wardrobe with translucent glass doors showcases an organized space for clothes and accessories, with integrated lighting to highlight its contents. The lighting throughout the room is a combination of ceiling-mounted spotlights and warm ambient lighting, creating a cozy yet sophisticated atmosphere. This project demonstrates our attention to detail, modern styling, and ability to create functional yet aesthetically pleasing spaces.

These are the main colors applied throughout the design:



## SUCCESSFUL LONG-TERM PROJECTS

### Modern Living Room Design for Client – Architectural Modeling



### Project Overview

This living room design, crafted for a client, showcases a minimalist and cozy aesthetic. The space is 12 by 13 feet, with a soft neutral color scheme of beige and white, creating an open and calming atmosphere.

A flat-screen TV is mounted on the wall, complemented by two comfortable sofas with plush cushions. Tall green plants on both sides add a touch of nature, while a black coffee table in the center provides balance to the room's lighter tones. The room's simple yet elegant design ensures it remains both functional and visually appealing.

These are the main colors applied throughout the design:



## SUCCESSFUL PROJECTS

### Luxurious Service Center for Client – Architectural Modeling

## Project Overview:

This is a 4500-5000 square feet modern multi-level house plan, fully equipped with spa facilities, entertainment rooms, and a rooftop lounge. It includes luxury features like a sauna, steam room, massage room, game room, and a rooftop kitchen.

## Ground Level:

The Ground Level focuses on wellness with a Massage Room, Sauna, Steam Room, and Jacuzzi, creating a spa-like atmosphere. It also includes a Workstation, Women's Bath, and a central Entrance/Foyer for convenient access.



## 2nd Floor:

The 2nd floor features a fully equipped kitchen with a pantry for extra storage, along with a Dining Area and Café for formal and casual meals. It also includes a Game Room for leisure and an open Seating/Family Area for relaxed gatherings.



## Rooftop Terrace:

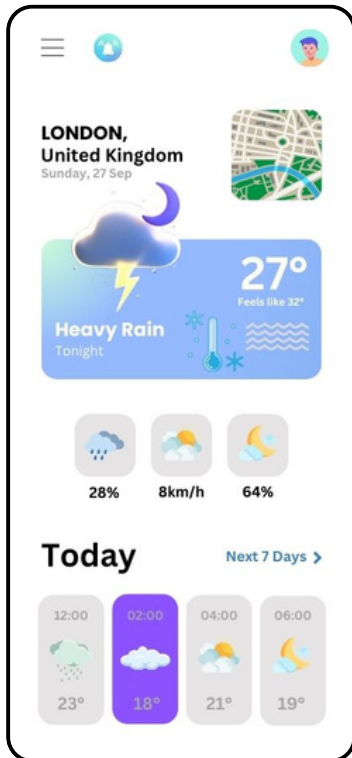
The Rooftop Terrace offers a serene outdoor escape with a comfortable Open Sitting Area for lounging and an Open Kitchen perfect for rooftop cooking. A Rooftop Cabana adds a relaxing, shaded spot for enjoying the fresh air and views.



# UI/UX Design

## SUCCESSFUL PROJECTS

### Weather App User Interface Design for Client



Typefaces

**Poppins**

**ITC Avant Garde Gothic Std**

Colors

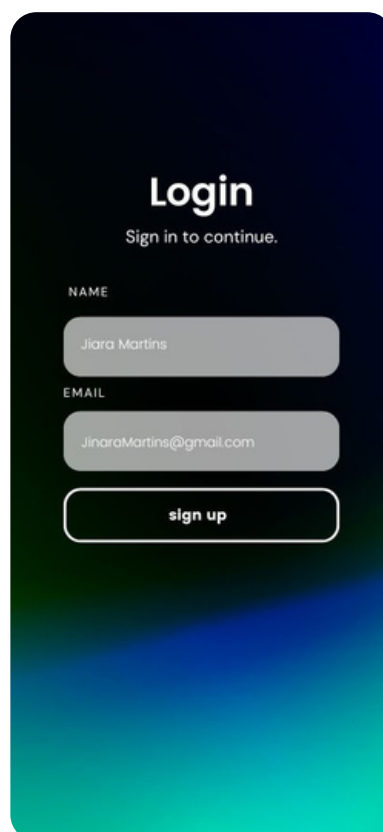
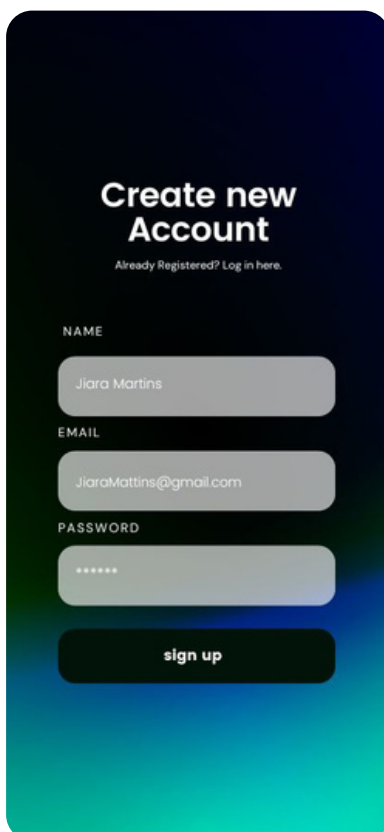


Tool Used



## SUCCESSFUL PROJECTS

### Sign Up and Login User Interface Design for Client



Typefaces

**Poppins**

Colors

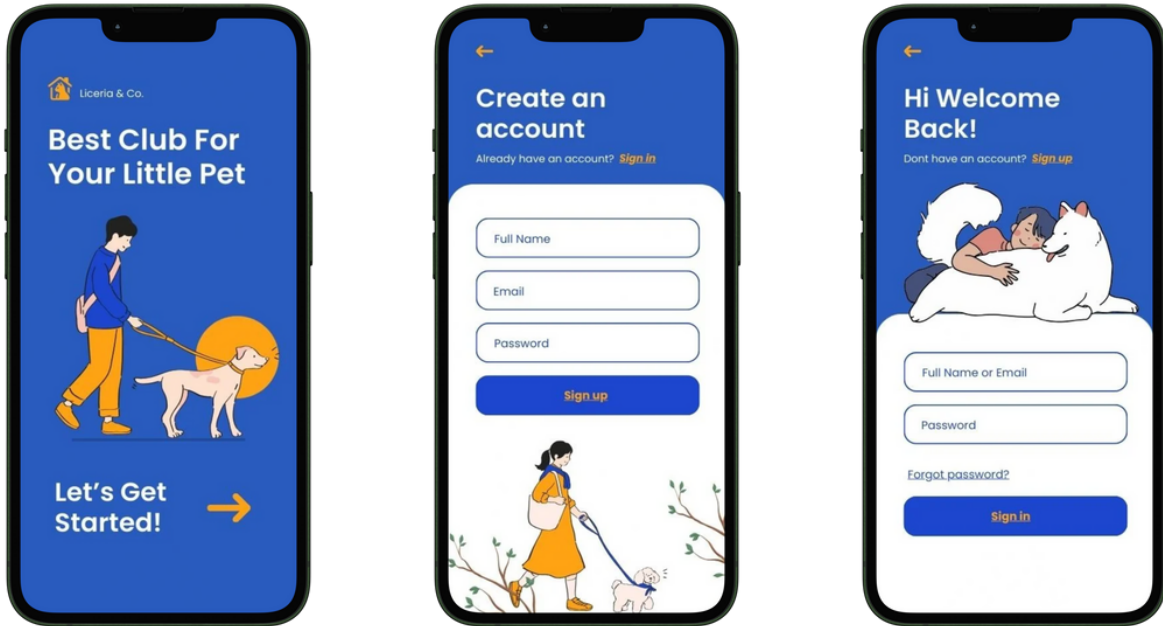


Tool Used



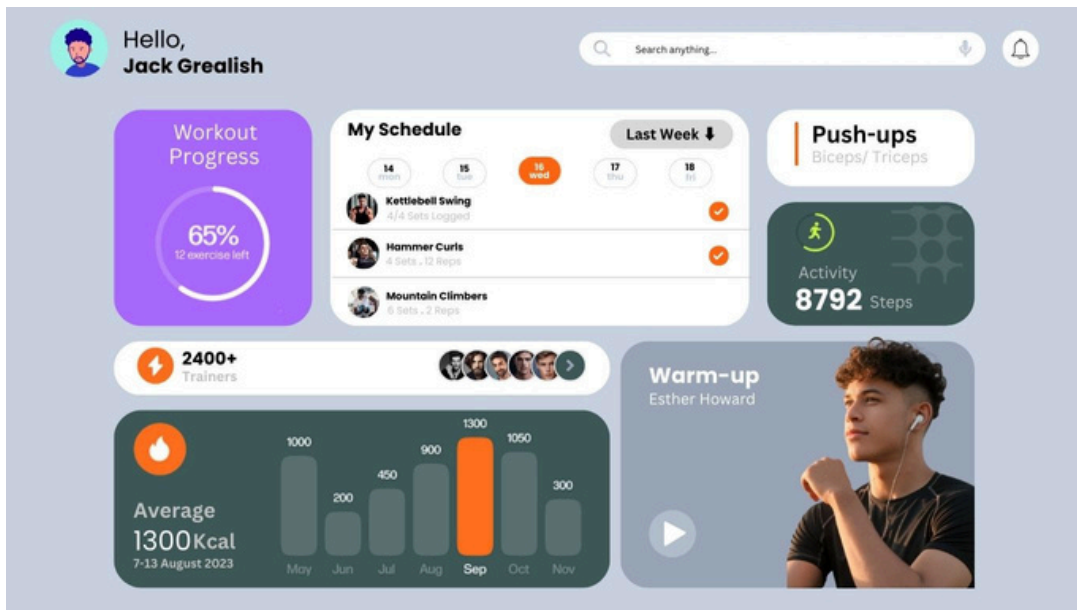
## SUCCESSFUL PROJECTS

### Pet Care Club - Mobile App UI Design



## SUCCESSFUL PROJECTS

### Dynamic Fitness Dashboard - UI Design for Client



#### Tools



#### Colors



#### Typography

Forma DJR Micro  
Aa Bb Cc Dd Ee Ff...  
123456789



Let's talk about  
your next project!



+923352163085



info.futurerising@gmail.com  
owaisnawab525@gmail.com



Karachi Pakistan , Working WorldWide

**THANK YOU  
FOR YOUR TIME**



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Grow Your Business!